



AMERICAN SOCIETY FOR INFORMATION SCIENCE

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## FAX MEMORANDUM

TO: Dora Cheney

FAX#: (415) 327-0013

FROM: Dick Hill

Below is the description that I have sent cannot make because of some feeble excuse about a honeymoon. This description should provide a better background to any replacement you can provide. I do thank the DA for providing WAIS, Inc. with good publicity in a corporate market that is difficult to reach. The session starts at 9:00 am on Sunday, October 17 as was indicated in my prior

Dick

The Internet increasingly incorporates commercial networks, the acceptable use policies that have historically limited applications on the Internet are rapidly becoming a thing of the past. At the same time, the population of people and machines on the Internet continues to grow rapidly, with for-profit corporations as the fastest growing component; by mid 1993 it was estimated that the Internet links about 1.3 million computers supporting between 5 and 10 million people in over 40 nations on every continent on the globe. Clearly, the population of the Internet represents a new and critical marketplace for information both in its own right and a predecessor marketplace for the new National Information Infrastructure under discussion by the Clinton administration. This session will discuss opportunities and issues involved in making both free and for-fee information resources, including commercial databases, electronic publishing, and new electronic information distribution services available in the Internet environment.

Clifford Lynch, Director of Library Automation at the University of California Office of the President will provide an overview of the evolution of the Internet, usage policies governing services on the network, and new services emerging in the Internet environment, as well as standards and architectures issues raised information access on the Internet. Brewster Kahle, the CEO of the new company WAIS Inc. and the leader of the development effort for the Wide Area Information Server project will present a view of network based electronic publishing and information server development; this is a technology that can serve both organizations which desire to make information publicly accessible and those who wish to monetize information content in the Internet environment. Timothy Sprehe will discuss some of the developing issues and legislative initiatives related to the availability of government information through the Internet, which may well reshape the marketplace for providers and repackagers of such information; these developments will create new market opportunities and threaten existing, established channels for such information. John Garret from the Corporation for National Research Initiatives will discuss questions involved in the management of intellectual property on the Internet; the systems under development for the management and exchange of such rights will be a fundamental enabling technology for the development of a wide range of electronic publishing ventures, including acquisition and distribution models for electronic content.

This session will provide information providers with a better understanding of current technologies, policies, and procedures that will be necessary to ensure the viability of new information products that may be offered in the Internet Environment.



INFORMATION INDUSTRY ASSOCIATION

September 21, 1993

Brewster Kahle  
President  
WAIS, Inc.  
1040 Noel Drive  
Menlo Park, CA 94025

Dear Brewster:

On behalf of the Information Industry Association, I am pleased to confirm your participation as a speaker at the "The Internationalization of Information Products, Services, Networks, Markets and Professionals" meeting, organized by the American Society for Information Science (ASIS) and International Federation for Documentation and Information (FID). This meeting is being held in conjunction with the IIA's **25th Anniversary Convention and Global Congress**. Your session Internet: The Development of an International Information Infrastructure is scheduled for October 17, 1993 from 9:00 a.m. – Noon. A list of your panelists is enclosed.

We look forward to your presentation and know that your contribution will make the program an exciting one. Please **MAIL** or **FAX** the following information to the IIA Meetings Department by **September 30, 1993**.

- \*A biography
- \*Audio Visual Requirements (form attached)
- \*Speaker Release (form attached)
- \*Convention Registration (form attached)

Please forward this summary to the IIA by September 29, 1993.

Your meeting registration for the day of your presentation is complimentary, and includes attendance on October 17, 1993 at IIA's Annual Deal-Making Session and Opening Reception. If you would like to attend the full **1993 Anniversary Convention & Global Congress**, you may register at a special speakers rate of \$395. Please complete the enclosed speaker registration form and return to me with your other materials.

We are pleased that you have agreed to share your expertise and look forward to seeing you at the **1993 Anniversary Convention & Global Congress**. If you have any questions please do not hesitate to contact me directly at (202) 626-1147.

Sincerely,

A handwritten signature in cursive script, reading "Carol L. Madden".

Carol L. Madden  
Director of Meetings

Enclosures

1993 Annual Convention & Global Congress  
**SPEAKER ROSTER**

**SUNDAY, OCTOBER 17**

**FID/ASIS MEETING**

**9:00a.m. – Noon**

**Segment One: Internet: The Development of an  
International Information Infrastructure**

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**John Garrett (c)**  
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